

# ASSERT YOUR LEADERSHIP



Today, being able to speak out is crucial to any senior executive in any company. Your message must be clear, incisive and powerful.

**The CFPJ Leadership's commitment: to allow you, in only 5 half days, to master the essentials of good communication.**

Assert your authority through measured and influential attitudes, convince, defuse and anticipate... those are the objectives you must reach in any communication situation.

Therefore, while preserving your personal expression mode, you will learn to highlight your and your company's images. Be natural... while developing your communication potential!

- ➔ **1 HALF DAY TO**  
develop your personal ability to communicate with impact, ease and conviction.
- ➔ **1 HALF DAY TO**  
optimise your image and manage your stress better.
- ➔ **1 HALF DAY TO**  
learn how to structure your oral message and use visual aids to back up your communication.
- ➔ **1 HALF DAY TO**  
enhance your personal ability to make snappy replies, develop your dialectic feel and win people over.
- ➔ **1 INDIVIDUAL TRAINING SESSION**  
to sharpen techniques according to your specific professional issues.

The proposed approach and techniques are simple and efficient; quality experts are a guarantee of quality training, modulating the course according to your needs and with a constant concern for confidentiality.

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# ASSERT YOUR LEADERSHIP

## COMMUNICATION AND LEADERSHIP



### COMMUNICATION FUNDAMENTALS

4 delegates

How a leader behaves

2 delegates

How a leader behaves

2 delegates

## HOW A LEADER SPEAKS



### VOCAL TECHNIQUES

2 delegates

Managing emotions

individual workshop

Clothing strategy

individual workshop

## A LEADER'S MESSAGE



### MESSAGE STRUCTURING

4 delegates



### SLIDE PRESENTATIONS

4 delegates

## COMMUNICATE TO CONVINC



### DEBATES AND DIALECTICS - 4 delegates

1<sup>st</sup> Interview - individual workshop



### DEBATES AND DIALECTICS - 4 delegates

2<sup>nd</sup> Interview - individual workshop



### CONCLUSION - 4 delegates

## REFINING CHOICE OF THEME



### INDIVIDUAL WORKSHOP

Media training, Prepare and practice my next presentation, Negotiate with trade unions, Adapt my speech to an Asian audience, Adapt my speech to a North-American audience, Specific interview techniques, Building convincing slides.

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GROUP  
**CFPJ**